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PULSE NEW YORK 2009

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Debanjan ROY/ India Shining II (Gandhi and the Cell Phone)/ 2007/ Edition of 5/ aluminum cast, paint/ 27×46×30 in./ Courtesy of the artist and Aicon Gallery/ PULSE New York 2009

5 - 8 March 2009 - PULSE New York 2009.

The fourth New York edition of **PULSE** is the most diverse to date, presenting 99 exhibitors from 25 countries throughout the Americas, Europe, and Asia.



Adad HANNAH/ Earthly Delights/ 2008/ HD Video/ 7 min 5 sec/ Ed. of 5/ Produced with the cooperation of the Museo Nacional del Prado/ Courtesy of Pierre - Francois Ouellette arts contemporain/ PULSE New York 2009

Making their first appearance are leading international galleries ColletPark, Paris; Habana, Havana City; and Singapore Tyler Print Institute, Singapore, among others. They join blue-chip veteran PULSE exhibitors including Faurschou, Beijing and Copenhagen; Galerie Ernst Hilger/Hilger Contemporary, Vienna; Nina Menocal, Mexico City; and Perugi Artecontemporanea, Padua.

Helen ALLEN, Executive Director of PULSE: "In just four years PULSE New York has emerged to become the City's largest art fair dedicated entirely to contemporary art. Pulse, bridges the gap between main and alternative fairs, and focuses on showcasing new works. As part of our commitment to innovation, this year we have expanded the cultural program to include video, performance, large scale installations, and a new series of informal talks given by artists and curators which will address many of the communication, socio-economic and gender issues confronting artists today"



Yudi NOOR/ Post Bam-Boo (1×24 hours)/ 2008/
Wood, sand paper, spray paint, steel, aluminium,
styrofoam/ 106×41,5×13 in./ Courtesy of Nettie
HORN/ PULSE New York 2009



Kyungwoo CHEEN/ VERSUS# 4/ 2006-2007/
Color print/ 26×35,5 in./ Courtesy of Gaain
Gallery/ PULSE New York 2009



Xu SHIJUN/ *Dust Planet*/ 2007/ C-print/ 47x31,5 in./ Courtesy of 55/ PULSE New York 2009



Julia FULLERTON-BATTEN/ *Bedroom*/ 2008/ Lambda photograph/ 50x43 in./ Courtesy of Randall SCOTT/ PULSE New York 2009

As part of the expanded installation program R. Luke DuBois, presented by Bitforms Gallery NYC, will install a series of 43 large scale light boxes, which initially debuted at the Democratic National Convention in Denver, outside the entrance of the Fair. This year's unprecedented number of 18 large-scale sculptures and installations will be presented in public spaces throughout the Fair. The entrance will feature a 42 foot tunnel designed and executed by Julian LWIN entitled *Babylon NY*.

PULSE PLAY>, the video art lounge, returns for its fourth edition, with *Random RULES*, organized by Athens-based independent critic and curator Marina FOKIDIS. The exhibition encompasses established and emerging artists including Andrea ANGELIDAKIS, Keren CYTTER, Rodney GRAHAM, Annika LARSSON and Miltos MANETAS in an exploration of the cultural phenomenon of YouTube. **PULSE PERFORMANCE** features a performance by Miriam CABESSA curated by Maureen SULLIVAN, and Gary CARSLEY's *Institute for Kontemporary Esthetic Arousal*, which debuted at the 2008 Singapore Biennale. Also returning is an exhibition of MFA students' works from Parsons School of Design curated by Eva DIAZ, Senior Curator at Art in General.

The PULSE Collectors' Lounge, designed by Brad Ascalon Studio, New York, incorporates classical and minimalist design elements, featuring a site-specific ambient soundscape.

Helen ALLEN will present the **PULSE Prize New York 2009** on Saturday, **March 7 at 2 pm** in a special award ceremony. The PULSE Prize is a **\$2,500 cash grant** that is awarded to an emerging artist selected by the PULSE Committee from those exhibiting in the IMPULSE section of the Fair.



Esterio SEGURA/ The Holiday Bites His Tail/
2008/ 61×16x15 in./ Courtesy of Habana/ PULSE
New York 2009

PULSE is the leading US art fair dedicated solely to contemporary art. Held annually in Miami and New York, PULSE bridges the gap between main and alternative fairs and provides participating galleries with a platform to present new works to a strong and growing audience of collectors, art professionals and art lovers. The Fair is divided into two sections and is comprised of a mix of established and emerging galleries vetted by a committee of prominent international dealers. The IMPULSE section presents galleries invited by the Committee to present solo or twoperson exhibitions of artists work created in the past three years. In addition, PULSE develops original cultural programming with a series of large-scale installations, its PULSE PLAY> video lounge, the PULSE PERFORMANCE events, and the recently launched PULSE Profiles series of artists and curators talks. PULSE supports numerous non-profit art organizations and schools.